

FOR IMMEDIATE RELEASE



OOO Introduces New High-End Ultra Mobile PC with 64GB SSD and Sunlight Optimized Display



SYDNEY, February 15th, 2008 – OOO Inc., creator of the world's smallest fully-functional Windows Vista® PC, continues to expand its industry-leading UMPC line with the addition of a 64GB solid state drive (SSD) option plus the introduction of a new display technology offering dramatic improvement in direct sunlight readability with greater than 50 percent reduction in unwanted reflections.

This expansion of OOO's offerings, via Tegatech Australia, addresses two important growth segments of the UMPC market. On the one hand, field service professionals require outdoor-useable UMPCs in tough environments. At the same time, savvy prosumers are seeking best-of-class full PC functionality in a truly pocketable form-factor. With the addition of these new options, OOO customers in consumer and professional markets can now choose from the most complete line of UMPCs, ranging from base configurations starting at \$2,649 to high-end configurations sporting 64GB SSD, 1.6 GHz processor, Sunlight Optimized display, Microsoft Windows Vista, and embedded mobile broadband capability through internal HSDPA capable modems.

"The OOO ultra mobile PC series continues to mature and expand to meet the needs of our customers, and the improvements announced today further push the performance envelope in the UMPC category," said Bob Rosin, senior vice president of marketing and alliances, OOO. "Solid state drives offer substantial improvements in performance and reliability for mobile computers, while OOO's new Sunlight Optimized display is a breakthrough in anytime/anywhere usability," said Hugo Ortega, Principal of Tegatech Australia.

The OOO ultra mobile PC with 64GB SSD utilizes a high performance NAND Flash based solid state drive, offering benefits including significantly faster read speeds resulting in quicker application launch and boot times, as well as improvements in battery life and shock survivability compared to hard drive based models. The OOO ultra mobile PC Sunlight Optimized display utilizes proprietary anti-reflective films in order to reduce specular reflections between the internal layers of the display itself, resulting in reduced reflections in direct sunlight and improved contrast when used in outdoor viewing scenarios.

OOO products are now available to the Australia and New Zealand Reseller Channel through our international Master Distributor Tegatech Australia.

About Tegatech Australia

Tegatech Australia is the only Tablet PC specific Distributor in the Australia/NZ marketplace. By focusing so heavily on the Tablet PC form factor Tegatech has enhanced the Reseller experience via a commitment to training and support. Close ties to Microsoft creates a synergy that allows resellers to grow and enhance their presence in the Tablet space.

Established in 2003 Tegatech is now seen as a market leader in the Tablet PC arena. By targeting resellers-only Tegatech has grown from strength-to-strength. Via strategic reseller partnerships that focus on vertical markets, and the corporate sectors, Tegatech is creating a groundswell of interest. Current UMPC successes include the Newslimited, Audi Australia and much more.

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