



Tegatech Australia
114 Beatrice Street
Balgowlah Heights
Sydney NSW 2093
Tel: 1800 615 617
Fax: 1800 615 781
Email: sales@tegatech.com.au
Web: www.tegategatech.com.au

Need a DVD RW in your UMPC? Kohjinsha Japan exclusively partners with Tegatech Australia

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Today Australia's only Ultra Mobile PC specific Distributor, Tegatech Australia, announced pricing for the latest offering in its range. Joining other famed manufacturers represented by the Local Distributor is Japanese boutique UMPC manufacturer Kohjinsha with an exciting new range. The Kohjinsha device happens to be one of Europe's highest selling Ultra Mobile PC and yet up until today it had not enjoyed representation in the Australia/NZ marketplace.

The exclusive partnership with Tegatech Australia is seen as strategic and is focused on aggressively targeting an audience ready to accept a more substantial offering. With inclusions like DVD RW built-in, 120GB hard disk and Touchscreen as standard features the Kohjinsha is designed to address the needs of buyers wanting to receive more value from their purchase. With an RRP starting at a low \$999, and capped at \$1,499, the Kohjinsha is bound to attract attention.

In the last 6 months in particular Tegatech Australia has witnessed demand from Resellers for lower cost machines. "Low-Cost PC have raised an interesting dilemma for us recently," says Tegatech CEO, Hugo Ortega. "We have found that buyers want to spend less; but ironically they are upset that they are also receiving less for their dollar. The Kohjinsha is designed to provide a all-in-one UMPC which adds value to the total cost of ownership." states Ortega.

Kohjinsha is offering five variants through Tegatech Australia. They are:

- [Kohjinsha SA5: \\$999](#), 500MHz, 512MB, 40GB
- [Kohjinsha SH610BS: \\$1,199](#), 600MHz, 512MB, 120GB
- [Kohjinsha SH811WS: \\$1,299](#), 800MHz, 1GB, 120GB
- [Kohjinsha SR8KP06S \(Black\) w/Built-in DVD: \\$1,499](#), 800MHz, 1GB, 60GB, DVD RW
- [Kohjinsha SR8WP06S 9White\) w/Built-in DVD: \\$1,499](#), 800MHz, 1GB, 60GB, DVD RW

Stock is expected immediately and Authorised Resellers can login to obtain pricing without delay. As always Tegatech Australia is looking for new Resellers in AU/NZ and welcomes the contact.

About Tegatech Australia:

Tegatech Australia is a privately owned Company that has been in operation since 2003 as Australia's only UMPC and Tablet PC specific Distributor. With a growing Channel of Resellers interested in Tablet PC the Company has experienced rapid growth. Tegatech's network of Authorised Resellers span both Australia and New Zealand. A strong collaboration with Microsoft Australia means that Resellers are supplied a steady source of Information and fed opportunities to leverage their own sales. With a strong commitment to conducting UMPC related training the Company is continuously providing support to the community.

Tegatech is currently looking for more Resellers to join their growing database.

For further information about Tegatech Australia or the Raon Digital Vega please contact Hugo Ortega, Principal of Tegatech on tel: + 61 2 9400 5666 or via the web: www.tegategatech.com.au



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