

FOR IMMEDIATE RELEASE



ASUS selects Ultra Mobile PC Partner

Distributor Tegatech Australia gets Official Approval for ASUS R2H

Sydney, November 22nd, 2006 – Tegatech Australia, a leader in the Ultra Mobile PC space, has today been given Official approval to distribute the ASUS R2H Ultra Mobile PC, and the ASUS R1F Convertible Tablet, to its channel of Authorised Resellers. In a move seen as strategic for ASUS the new partnership is designed to leverage off of Tegatech Australia's key focus in the region – the Tablet PC.

"Our commitment to Distributing Tablet PC hardware in Australia and NZ has brought us to this point," said a Tegatech representative. "We're excited about the role and are committing as many resources available to ensure its success. The fact that the role has been given to us is testament of our commitment to Tablet."

Meanwhile ASUS is reported to be pleased with the decision as the Ultra Mobile PC (UMPC) still remains a fairly misunderstood product within the industry. Given the penetration that Tegatech Australia has in the Tablet PC market, ASUS is looking to leverage off of that and establish a solid presence for the R2H device.

"We understand the product and have a growing channel of Authorised Tablet PC Resellers with proven track records; they are innovative and proactive with their solutions. The R2H not only provides a pleasant user experience, but, with its integrated camera, GPS and Fingerprint reader it can increase productivity too," Ortega said. "With our commitment to the Resellers, and the ASUS R2H and R1F, we can help ensure that UMPC, and TabletPC, is in fact a success downunder."

About Tegatech Australia

Tegatech Australia is the only Tablet PC specific Distributor in the Australia/NZ marketplace. By focusing so heavily on the Tablet PC form factor Tegatech has enhanced the Reseller experience via a commitment to training and support. The announcement of the ASUS partnership makes Tegatech Australia the world's only company able to Officially Wholesale the entire range of Ultra Mobile PC (Microsoft Origami) Devices.

Established in 2003 Tegatech is now seen as a market leader in the Tablet PC arena. By targeting resellers-only Tegatech has grown from strength-to-strength. Via strategic reseller partnerships that focus on vertical markets, and the corporate sectors, Tegatech is creating a groundswell of interest. Current Tegatech Tablet successes include the Australian Institute of Sport (AIS), National Australia Bank (NAB), TAB Corp, Victoria Police and more. The Company intends to announce a New Zealand collaboration soon.



For further information about Tegatech Australia or the Samsung Q1 UMPC please contact Tegatech on tel: + 61 2 9400 5666 or visit the website: www.tegatch.com.au

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Image Bank: http://www.tegatch.com.au/reseller/image_bank.php