

## Case Study:

# Basfoods



As someone who spends her working day walking through restaurants and supermarket aisles, Sevda Karaca was happy to ditch a cumbersome notebook for a Tegatech TEGA v2 tablet.

Karaca is sales manager for Basfoods Australia, a Melbourne-based wholesaler of Turkish and Mediterranean food. She spends her days on her feet visiting customers, checking stock levels and processing orders on the spot. Juggling a notebook computer just isn't practical while you're on the move, so she turned to Tegatech for a more portable computing solution. She found the perfect solution in the Windows 7-powered TEGA v2 tablet.

"I need the power of a proper computer to access our ordering system, but using a notebook while you're on the move just isn't practical. It's

awkward to get the lid open and you can't balance it on one hand or use it while you're standing or moving. I knew there had to be something better," Karaca says.

Basfoods approached Tegatech for a solution to Karaca's problems. After evaluating her needs, Tegatech supplied her with a TEGA v2 tablet. The TEGA v2 sports a large 10.2-inch TFT LCD touchscreen, with a built-in HSDPA modem designed to stay online while you're out and about. It's only 25mm thick and weighs in at a mere 1kg, making it easy for Karaca to process orders on the run. It also runs Windows 7, so she can run the same software that she'd run on a Windows notebook.

"If the job is going to be done properly then you need the proper tools, and that's why we turned to Tegatech. They've got the experience with tablets that ensured we got the best



tool for the job," Karaca says.

"The TEGA v2's size and design is certainly convenient, plus it has a touchscreen so it's easy to use rather than messing around with a keyboard. It's just like carrying around a clipboard, but it's a proper computer that lets me search through back orders and do everything else I could do if I was sitting at a desk."

"Using a tablet is not just about convenience, using a tablet also saves me time – which means orders get processed faster and I get more done during the day. I can process orders on the spot and put them straight into the system, rather than waiting until I get back to the office or messing around with fax machines. It saves everyone else's time as



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well, because there's no double-handling of orders."

Karaca is impressed not only with the TEGA v2 tablet, but also with the level of customer service provided by Tegatech.

"Tegatech were great to deal with because they actually sat down with us and discussed my needs," she says.

"Then they showed me the TEGA v2 and let me try it out to make sure it was the right tablet for me. It's great to deal with an organisation like Tegatech that's not just interested in shipping gadgets but actually making sure it's the right tool for the job."

For further details please visit our website [www.tegav2.com](http://www.tegav2.com)



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## About Tegatech Australia

Tegatech Australia is an Australian Distributor of Tablet PC'S and Ultra Mobile PCs (UMPCs). Its Partnerships with TabletKiosk in the United States, Raon Digital Korea, Samsung Australia, ASUS Australia, and other suppliers makes it possible for Tegatech to sell you this great range of devices from one location.

Our expertise lies in our ability to globally source the most innovative products available on the market; we are passionate about Mobile Computing and pride ourselves in providing a close and intimate level of customer service – an experience which will ensure that your business grows with our support.

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